

Clinch Recruitment Marketing Suite

Intelligent technology | **Powerful** automation | **Self Service** flexibility

Clinch combines authentic, personalized candidate experiences with AI and automation – simultaneously growing your talent community and empowering your team to accomplish more in less time, with less effort.

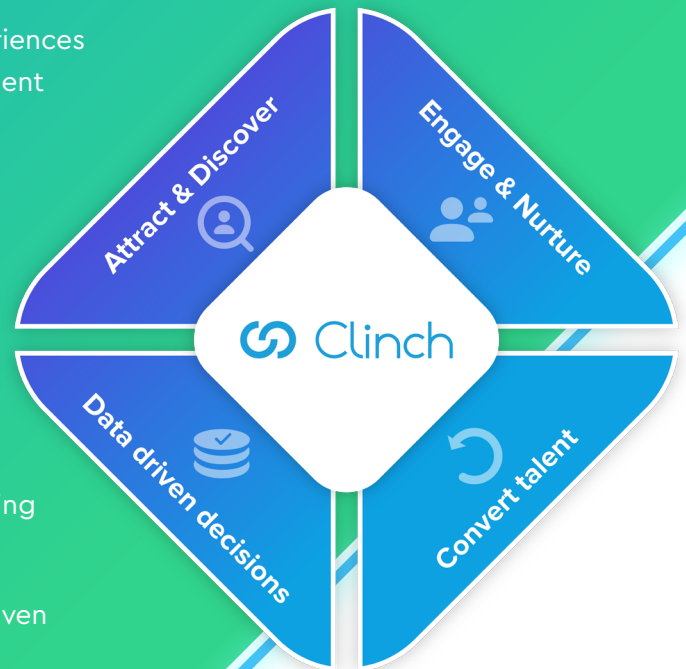
Why Clinch Recruitment Marketing Suite?

Clinch Recruitment Marketing Suite is the complete, easy-to-use solution for attracting, engaging and converting candidates into quality applicants.

Deliver value from the outset with behavioral and data-driven analytics, and measure your success.

Increase conversions.

Reduce sourcing spend. **Deliver** faster returns.



**Faster, more effective hiring
with real world results**

37% 30% 40%

increase in career
site conversions

reduction in
sourcing spend

talent network
uptake

*"When you're a team of
one, Clinch Recruitment
Marketing is like having
another team member!"*

—Karen Neov, Snr Program
Manager Talent Marketing
PagerDuty

Features and functionality that work for you



Intelligent Career Site & CMS

Take control with the self-service career site; no coding or tickets required. Drive conversions with best-in-class candidate experiences with AI personalized content for every visitor. Dynamic job pages, AI powered content assistant, responsive career site & landing pages with custom forms/CTAs. Optimized for mobile, SEO, and Google for Jobs to drive candidate attraction, engagement and conversions.



Candidate Marketing Automation and Events

Automate candidate campaigns and nurture at scale. Capture talent at in-person events and leverage automated workflows to continue the conversation within your CRM. Recruiter driven workflow automation drives efficiency. Candidate workflow automation nurtures talent pipeline. Build targeted email and SMS campaigns to drip-feed content talent segments.



Candidate Relationship Management

Grow and manage talent pools easily with collaborative pipelines and automated list-building. Save time on sourcing and qualifying candidates with skills-based recommendation engine. Score candidate behavior throughout their journey. Communicate 2-way via SMS/email. Connect with LinkedIn CRM Connect to source candidates quickly and improve recruiter efficiency.



Reporting & Analytics

Delivers valuable insights at every stage of the funnel. Understand the full candidate journey with behavioral analytics. Use heatmaps to show content engagement on the career site pages. Benchmark sourcing effectiveness. Make data-driven decisions on career site optimization. The Clinch dashboard provides an at-a-glance summary of your talent pipeline health.



Text Engage

Connect with hard-to-reach candidates quickly and drive applications for critical roles. A powerful solution for high-volume and evergreen job reqs. Text based Chatbot allows candidates to apply, or express interest and join your talent network. With automated prompts and pre-configured conversational workflows to nurture candidates. Use automation to increase your top of the funnel pipeline of talent.



Employee Connections

Create and share authentic employee content and improve conversions. Connect employee brand ambassadors and candidates with an always-on Q&A platform, 2-way text and video capability and Live chat events. Employee content is AI categorized and automatically added to the career site. Increase recruiter efficiency and deliver authentic candidate experiences with content that converts.



Internal Mobility

Easy-build internal career site; no coding required. Deliver AI-personalized experiences for each employee with behavioral analytics to track employee traffic and content engagement. Utilize Calls-To-Action to join employee talent networks or sign up for job alerts. Drive employee engagement and retention, and lower recruiting costs.



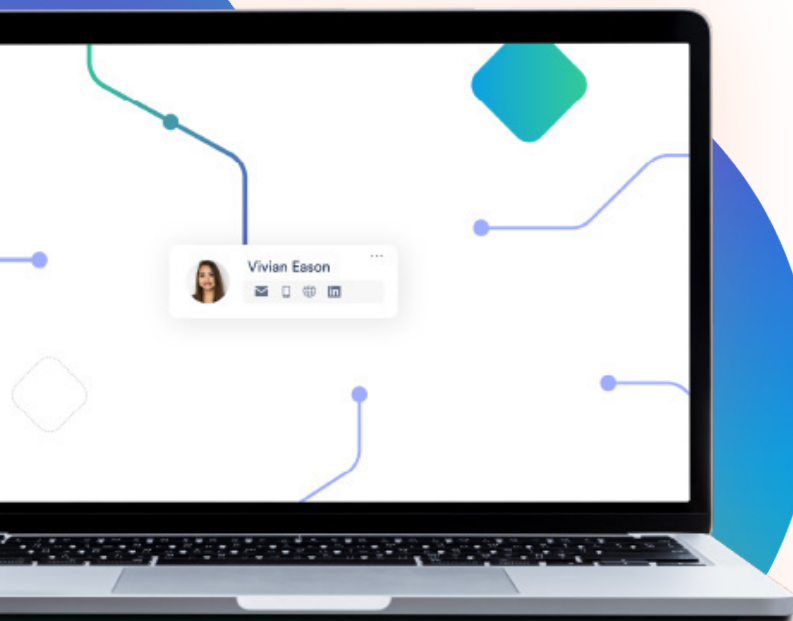
Client Commitment

Support and services that deliver satisfaction and results

Clinch offers something unique in the HR Tech industry: our all-inclusive support model. Our commitment to world-class support means you're free from unexpected fees, frustration, and long response times.

"Clinch is not just a vendor, they're a partner. They do care about our business. We're pretty lean, so we like having partners that act as an extension of our team. They provide amazing support."

—Stacey Lloyd, Senior Manager of Talent Acquisition, Shoe Carnival



About Clinch

Clinch, part of the PageUp family of companies, revolutionizes the way companies attract, engage and convert high quality talent. Clinch has a high customer retention rate with leading global organizations and brands. Clinch's focus is on security, ease of implementation and customer success for companies of all sizes. Clinch offices are located in **New York, Dublin, London, Singapore, Paris, Sydney and Melbourne.**

For more information on Clinch Recruitment Marketing, visit our website at Clinchtalent.com.